

What is the School Enterprise Challenge?

The School Enterprise Challenge is a student-led, business **start-up** competition for schools **around the world**.

This **free** competition **guides and supports** teachers and students to set up **real school businesses**. Students develop essential skills in **business** and **entrepreneurship** in a **practical, fun** and **innovative** way. The competition helps schools generate **extra income** for their school, or a **social cause** of their choice.

We believe education is the key to tackling global youth unemployment and poverty. The School Enterprise Challenge helps students develop skills they need to succeed in work and in life.

What makes the School Enterprise Challenge unique?

Schools set up *real* businesses. The competition is free, global, and open to all ages.

What kinds of business do schools set up?

Schools have set up an amazing variety of businesses. In 2014, **1250 schools** from **93 countries** participated in the competition and their businesses ranged from fly fishing in Belize, to an inter-schools newspaper in India and a carwash in South Africa.

Why take part?

Schools



- **Win great prizes** including places at our international conference and cash prizes worth over **\$50,000**.
- **Gain global recognition** as an entrepreneurial school.
- Raise **extra income** for your school.
- Become part of a **global community** of enterprising schools.
- **School partnerships** and **mentoring** opportunities.

Teachers



- Take learning out of the classroom and into the real world.
- Access to easy to follow **lesson plans** and **educational resources** including our **enterprise curriculum**.
- Get great skills for your CV.
- Win one of our **inspirational teacher prizes** worth up to \$2000.

Students



- Experience **running a real business**.
- Learn **workplace skills** like problem-solving, communication and teamwork.
- Win one of our **enterprising student prizes** including cameras and laptops.
- Get **great experience for your CV** and university applications.

How it works

STAGE	DURATION	WHAT IS INVOLVED
 REGISTER & SUBMIT A BUSINESS IDEA	1 month	Schools register online and gain access to our free suite of educational resources including weekly activities, lesson plans, lesson ideas, useful tools, templates and online support. Students may also enter mini competitions along the way.
 DEVELOP & SUBMIT A BUSINESS PLAN	6 weeks	Schools continue to use the resources we provide and have the opportunity to connect with other schools and apply for mentors in order to develop and submit a business plan.
 IMPLEMENT THE SCHOOL BUSINESS & SUBMIT A FINAL REPORT	up to 4 months	With the support of our resources and feedback, schools seek startup funding (if needed) and startup their school business.

Meet Rock Community School, Uganda

Business: Handicrafts



In 2013 this school of 180 primary and secondary students, started up Rock Handicrafts Club. The students come from a poor fishing community that has a very high student dropout rate. Students used locally sourced materials including reeds from their local swamp to make baskets, mats and purses. The school reported greater communication between the community, parents and teachers and greater cooperation between students and their teachers. The school used profits to purchase school books and uniforms for several orphaned students.

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Meet KIIT World School, India

Business: Nutri-Café



Nutri-Café is a student run business providing healthy and nutritious food for students. Start-up capital was raised through issuing advance coupons to students, which could be redeemed at the Nutri-Cafe. With the assistance of teachers, students developed a detailed financial plan highlighting how the initial investment would be recouped and made projections for their future profits. KIIT World School work to educate their local community on healthy eating. They also donate 20% of their profits to a school in a nearby slum region, helping them to buy educational materials and send 6 girls to school.

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For more information and to register please visit schoolenterprisechallenge.org