

CAN YOUR SCHOOL RISE TO THE SCHOOL ENTERPRISE CHALLENGE?



**MORE THAN
\$45,000
WORTH OF PRIZES
FOR SCHOOLS,
INSPIRING TEACHERS
AND ENTERPRISING
STUDENTS**

- // Win fantastic prizes
- // Help your students become business leaders of the future
- // Teach your students real life, transferable skills in a practical and fun way
- // Get international recognition as an entrepreneurial school
- // Earn on average \$810* in profit for your school

*Based on reporting by the 2013 competition entrants



REGISTER ONLINE TODAY FOR THE SCHOOL ENTERPRISE CHALLENGE

schoolenterprisechallenge.org

REGISTRATION IS FROM APRIL - 23RD JUNE, 2014. CLOSES 2ND DECEMBER, 2014.

WINNERS ANNOUNCED IN FEBRUARY 2015

MEET ONE OF OUR SCHOOLS FROM PREVIOUS YEARS



ROCK COMMUNITY SCHOOL, UGANDA

SCHOOL BUSINESS TYPE:
HANDICRAFTS

In 2013 this school of 180 primary and secondary students, started up Rock Handicrafts Club. The students come from a poor fishing community that has a very high student drop-out rate. Students used locally sourced materials including reeds from their local swamp to make baskets, mats and purses. The school reported greater communication between the community, parents and teachers and greater cooperation between students and their teachers. The school used profits to purchase school books and uniforms for several orphaned students.



"...In a nutshell this whole exercise ignited the flame of entrepreneurship among the students."

TEACHER FROM DLF PUBLIC SCHOOL, INDIA

HOW THE SCHOOL ENTERPRISE CHALLENGE WORKS

STAGE

DURATION

WHAT IS INVOLVED



**REGISTER & SUBMIT
A BUSINESS IDEA**

1 month

Schools register online and gain access to our free suite of educational resources including weekly activities, lesson plans, lesson ideas, useful tools, templates and online support. Students may also enter mini competitions along the way.



**DEVELOP & SUBMIT
A BUSINESS PLAN**

6 weeks

Schools continue to use the resources we provide and have the opportunity to connect with other schools and apply for mentors in order to develop and submit a business plan.



**IMPLEMENT THE
SCHOOL BUSINESS &
SUBMIT A FINAL REPORT**

up to
4 months

With the support of our resources and feedback, schools seek startup funding (if needed) and startup their school business.

**SCHOOLS FROM OVER 80 COUNTRIES SIGNED UP LAST YEAR.
REGISTER YOUR SCHOOL FOR THE SCHOOL ENTERPRISE CHALLENGE TODAY**

schoolenterprisechallenge.org

An initiative of



TEACH
A MAN TO FISH