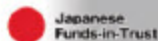




United Nations
Educational, Scientific and
Cultural Organization

UNESCO E-Learning Course



Capacity Building in University-Industry Collaboration & Technology Transfer

This is a course to provide useful practical knowledge to university technology managers, university/government policy makers, researchers and students for building capacity in mutually beneficial university – industry partnership development and effective private sector involvement in education and research.

The course will consist of (12) twelve lectures delivered by experts from the region. The lectures will be delivered twice weekly via School of Internet (SOI) Asia Network, INHERENT, MYREN, PREGINET, and possibly other National Research and Education Networks.

Anyone is welcome to participate in this free course.

To enroll, please register at

<http://e-learning.dikti.go.id/unesco>

and choose
Capacity Building for
University - Industry
Collaboration
and Technology
Transfer

The course will be conducted in 6 weeks (23 July - 26 August 2009), at 11.00-13.00 (GMT +7). A total of 12 sessions will be broadcasted. Lecturers and participants will come from various countries in Asia Pacific. Any participants from countries in Asia are welcome to join!

UNESCO E-Learning Course on

Capacity Building in University-Industry Collaboration & Technology Transfer

**23
JULY**

Introduction to University-Industry Partnership Course

Masami Nakata, UNESCO

How to Initiate University-Industry Partnership

Prof. Satryo S. Brodjonegoro, Toyohashi Institute of Technology

**27
JULY**

Setting Up Technology Transfer Office and Business Incubation Center

Prof. Megumi Takata, IMAQ (Intellectual Property Management Center of Kyushu University)

**29
JULY**

Key Issues in Agreement Between University & Industry : Part 1

Mr. Kevin Croft, CROFT IP Pty Ltd

**30
JULY**

Key Issues in Agreement Between University & Industry : Part 2

Mr. Kevin Croft, CROFT IP Pty Ltd

**03
AUG**

Successful Negotiation Skills

Mr. Kevin Croft, CROFT IP Pty Ltd

**05
AUG**

Technology Evaluation

Mr. Kevin Croft, CROFT IP Pty Ltd

**06
AUG**

Technology Valuation

Prof. Kimiaki Suzuki, Science University of Tokyo

**10
AUG**

Policy to Deal with Conflict of Interest

Prof. Akimitsu Hirai (Tokyo Institute of Technology)

**11
AUG**

Technology Management Strategy

Prof. Kazuyuki Motohashi (University of Tokyo)

**19
AUG**

Awareness of University - Industry Partnership

Prof. Toshiya Watanabe (University of Tokyo)

**24
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Entrepreneurship Education at Universities

Keio University

**26
AUG**

University - Industry Partnership Programme

Masami Nakata, Ramasamy Jayakumar UNESCO

Prof. Cha, Jianshong University

Prof. Nguyen Si Mao, Hanoi University of Technology

Please visit the members of these networks in your country for the live lectures broadcast to Asia & the Pacific :

www.sol.asia

www.myren.net.my

www.pregi.net

www.inherent-dikti.net

or contact UNESCO :
a.febriana@unesco.org

www.unesco.org/jakarta

For a complete schedule, please see <http://e-learning.dikti.go.id/unesco> and choose Capacity Building for University-Industry Collaboration and Technology Transfer