**Questionnaire: Activities to improve the image of TVET**

Have you been involved in activities that aimed to improve the image of technical and vocational education and training (TVET), and would you like to share your experiences with us? UNESCO-UNEVOC is looking for feedback from individuals or organizations within the online TVET community on this topic.

Your experiences will provide us with important input about promising practices as well as lessons learnt for successfully improving the image of TVET in different countries around the world. We would therefore appreciate your help and would be grateful if you could take a few minutes to complete the questionnaire below. Please send your feedback by 15 January 2016 to Alix Wurdak, a.wurdak@unesco.org.

1. **What is the image of TVET in your country?**

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| --- | --- | --- | --- | --- | --- |
| TVET image | Very positive | Positive | Neutral | Negative | Very negative |
|  | **□** | **□** | **□** | **□** | **□** |

**Please explain your rating in some words:**

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1. **What are the main reasons for a low/high image of TVET in your country?**

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1. **What are the main stakeholders/institutions in your country that could support the improvement of the image of TVET, and how could they achieve this?**

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1. **Which stakeholders/institutions do you think must be involved in any activity aimed at improving the image of TVET?**

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1. **Please provide some background information with a short description on any relevant activity you would like to mention, and consider the following sub-questions:**
* Have you or your institution already conducted projects or activities that aimed to improve the image of TVET? If so, please briefly describe:

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* At what level? (local, national, regional, institutional, etc.)

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* Who was the target group?

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* Who financed this activity?

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* Was the project successful? What has been the output and outcome?

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* How did you measure or evaluate its success or failure?

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* What have been reasons for its success or failure?

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* What are the lessons learned from this project?

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* Are there any documents such as reports or internet sources available? If so, please provide them ( by including links below or sending attachments)

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1. **Do you know any other relevant promising practices in the area of improving the image of TVET that you can recommend?**

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1. **Additional comments**

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1. **Would you be interested in learning more about the feedback we received on this topic?**

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1. **About you:**

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| --- | --- | --- |
| Country | Institution | Contact person |
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